

Inspirations

Directly influenced by nature, Olive Olea is the perfect representation of the current trend, from our aspirations to our obligations. Just like the benefits of the tree from which it comes, Olive Olea is synonymous with relaxation and well-being. Associated with diplomacy, Olive Olea evokes wisdom and compassion, echoing the great changes of this era.

Organic, sincere, its versatile green speaks of hope and simplicity. With its lightly shaded hue, and its delicate khaki influence, Olive Olea symbolises balance and personality, whether your lifestyle is contemplative or spontaneous!



Laurentide
Paint

Colour of the
year 2024

Olive Olea

NCS S 5010-G50Y



Hues & Nuances

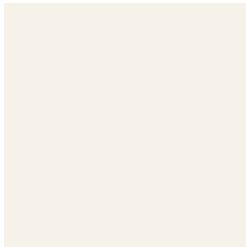
2024 is the year of evolution and change, with powerful movements that directly shape and influence colours. The climate emergency, the artificial intelligence revolution, our evergrowing need for well-being and tranquillity, the colours of 2024 reflect all of this at once, to form a remarkable palette.

The palette brings together organic and natural colours, reflecting our world, and its crucial preservation. Rich, saturated, and dynamic colours which symbolise, among other things, our ever-growing connectivity to the digital world. A collection of distinctive neutral tones, that echoes our quest for well-being and continuous awareness, with exceptional colours, token of a gentle bliss.

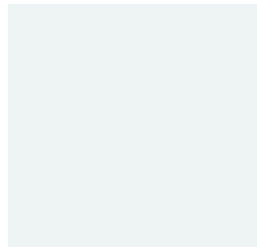
The 2024 palette has a myriad of definitions and expressions. It communicates with confidence and shines through with authenticity.



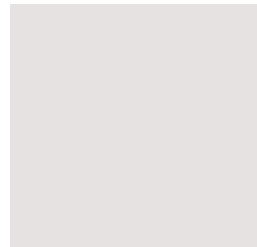
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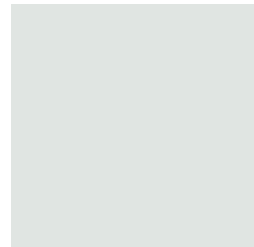
Duvet & Cream
NCS S 0502-Y50R



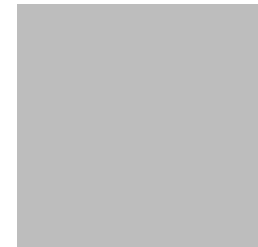
Snowfall Before Dawn
NCS S 0502-B



Necklet Grey
NCS S 1002-R



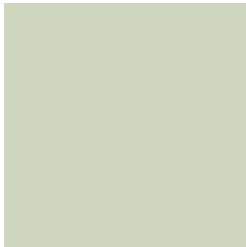
Mouse Grey
NCS S 1002-G



Perfect Grey
NCS S 3000-N



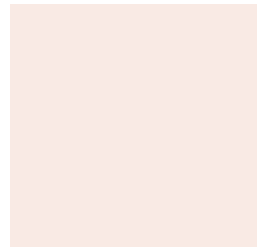
Grey Wash Art
NCS S 5502-Y50R



Cypress Grove
NCS S 1515-G40Y



Olive Olea
NCS S 5010-G50Y



Charismatic Pink
NCS S 0507-Y80R



Roller's Feathers
NCS S 3020-B30G



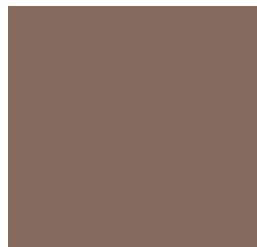
Sea Legs
NCS S 7010-R70B



Sleepwalker
NCS S 7502-B



Sarcelle Story
NCS S 6010-B90G



Truffle
NCS S 6010-Y50R



Purple Garnet
NCS S 5020-R20B



Allegory
NCS S 6020-R60B



Moroccan Desert
NCS S 4030-Y60R



Black Novel
NCS S 8000-N